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To Newstaff.

- EFFECTIVE 4/91, GWU

August 1, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW SCHOLAR SAYS MOSCOW TRIP
POSES POLITICAL RISKS FOR BUSH

Reeling from domestic strife and its former Eastern bloc nations that are now free, the Soviet Union is experiencing its "last summit" declares James Millar, director of the Institute of Sino-Soviet Studies at The George Washington University.

"Summits are between superpowers that lead blocs," explains Millar. "The Soviet Union no longer has a bloc. So this is just a meeting."

But not just any ordinary meeting Millar contends. The so-called "Moscow Summit," he says, will be best remembered for George Bush's success or failure in developing a new presidential strategy towards the Soviet Union. As the President seeks to diversify contacts in the Soviet Union, and meet with independent republic leaders, he is "walking a tightrope," says Millar. "The republics are going to try to use Bush. It's going to be difficult for him to play this game without offending Gorbachev or getting sucked into domestic problems."

MORE

Simultaneously, Bush must acknowledge Gorbachev as the leader of the Soviet Union while seeking to forge new ties with republic leaders who have disavowed Gorbachev's leadership. Bush must do this, Millar says, without creating false expectations for the republics by yielding too much.

Because "there is only one superpower now," Millar says referring to the United States, "the summit is not that big a deal. The burden on us will be to show restraint. We can't police the world."

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Joann

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SLUG: Lisner Grant + Director 804 16 + 35 = (31)
AUTHOR: Feather DATE RELEASED: 8/7/91

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
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- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
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- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication report
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reports
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reports
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

EFFECTIVE 4/91, GWU

Can I see list

JA

Aug. 7, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

\$100,000 GRANT AND NEW DIRECTOR PUMPS NEW LIFE, PROGRAMMATIC
CHANGES, INTO GW'S LISNER AUDITORIUM

A \$100,000 grant from the Philip L. Graham Fund and a newly created director's position have given a boost to the physical and programmatic renovations underway at The George Washington University's Lisner Auditorium.

The grant has been awarded by the Washington-based Graham Fund to support physical renovations of the auditorium. It will be combined with more than \$250,000 in University resources to give the 50 year-old Lisner a refurbished auditorium, vestibule, lobby, lower level and lounge. The money also will contribute to technical improvements.

Work on Lisner, underway since early July, includes repainting and re-carpeting of the auditorium, restoring the original seats, creating additional restroom facilities, expanding and improving wheelchair seating, refinishing the stage floor and upgrading the house lighting system.

"In 1990, a number of new programs and projects were initiated at Lisner," says Stephen Joel Trachtenberg, president

-More-

of the University. "We are bringing University presentations to Lisner's stage and cooperating with campus offices and student organizations to heighten Lisner's visibility and raise its value as a contributing resource to communities on and off campus."

Rosanna Ruscetti, who promoted the first "University Series" last year, has been named director of Lisner. Ruscetti will guide Lisner's new direction and continue to promote the University's presentations.

"Because of the widespread interest generated by last year's series," Ruscetti says, "GW will continue to present various events. The priority is to broaden the participation of University groups and departments with local presenters so that the events we present fit in with their goals and programming. Mainly my goal is to make Lisner more integrated into the University and the D.C. community. To me, Lisner is a bridge between the two."

Lisner will reopen its doors on August 24, seven weeks after work began. A second phase of renovations, to take place as resources become available, will include further work on the lobbies and backstage.

The University's Colonnade Gallery, located on the third floor of the Marvin Center, will present a Lisner Auditorium retrospective from August 19 through September 29. The exhibit will focus on Lisner's performing history through photos, playbills and other artifacts.

Aug. 7, 1991

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 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
- a) print
 - b) radio
- Malcolm Lovell
Office of Prof. Dev
2020 K St.
Stc 230
- EFFECTIVE 4/91, GWU
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Aug. 7, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

LABOR MANAGEMENT GROUP CALLS FOR NEW WORKPLACE HEALTH STANDARDS

The number of workplace injuries has increased 30 percent from 1982 to 1988, contributing to a near-doubling of the average worker's compensation claim. These statistics, which contribute to the nation's rising health care costs, have caused a group of senior labor and corporate management leaders to take action.

The Occupational Health and Safety Forum, moderated by Malcolm Lovell, GW Labor Management Institute director and former U.S. Undersecretary of Labor, urges a higher priority for public and private efforts to prevent injury and illness in the American workplace. Through solicitations to Congressional leaders and top administration officials, the group is calling for a Occupational Safety and Health Administration (OSHA) standard governing ergonomic (repetitive motion) requirements in the design and use of employee work stations.

Among forum members are representatives from Chrysler, Dupont, Dow Chemical, the United Auto Workers, United Steel

-More-

Workers, the Service Employees Union, National Association of Manufacturers, the Industrial Union Department of the AFL-CIO, as well as representatives from other corporations and labor unions. The group was established in 1989 to advance the causes of health and safety in which there is an agreement between the According to Lovell, medical services accounted for 30 percent of the compensation dollar in 1980. By 1990, these services amounted to 40 percent, and presently, are increasing at a rate 50 percent higher than medical inflation in the general economy.

"Experience in the meatpacking, communications, apparel, automotive and other industries has proven that an OSHA ergonomics standard would provide tremendous, immediate economic and health benefits," Lovell says. "Healthful work station design and use are crucial to employee functions, both on and off the job. An ergonomics standard would lead to a significant reduction in all of the fastest-increasing categories of workplace injury.

"The increases in the costs of medical and hospital care are reflected in similar price increases for workers' compensation insurance as well as in a rising number of occupational disease and repetitive motion injury claims," he adds.

Aug. 7, 1991

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JANE _____

JOANN _____

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LORETTA *✓*

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RICHARD _____

SANDY _____

TRACY _____

NOTES

*Can you look over
my time.*

Thx.

Chrystal - for files

It's also considered

contact



OFFICE OF UNIVERSITY RELATIONS

August 9, 1991

Amanda Bennett
The Wall Street Journal
200 Liberty Street
New York, NY 10281

Dear Ms. Bennett,

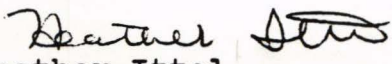
The 24 participants in the Soviet Executive Program (SEP) at The George Washington University have finished the academic portion of the program and have moved on to internships at United Airlines, Twentieth Century Fox, Mayflower International, and Pratt & Whitney, among other U.S. corporations.

GW is delighted to say that it has helped give participating executives the "know-how" that President Bush believes is needed to help the Soviet Union create a market economy and attract foreign investment. Not only has the University provided these Soviets with 10 months of instruction in subjects ranging from business English and economics to data resources and international and personnel management, but it has successfully placed 20 out of the 24 executives in corporations throughout the United States. There is a good chance that they all will be placed within the coming weeks.

Last year you talked to SBPM Dean Ben Burdetsky for your May 18, 1990 article on business schools recruiting Soviet students. Now that the first year has been completed, I thought you might be interested in once again talking with him to discuss the payoffs, drawbacks of running such a program.

If you would to speak with Dean Burdetsky, or the director of the program, please contact me in the Office of University Relations, at (202) 994-6460.

Sincerely,


Heather Ittel
Public Information Specialist

BOB _____

DEBBIE _____

FAY _____

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LORETTA Author _____

PEGGY _____

SANDY _____

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NOTES

Please
Proof

SLUG:

AUTHOR:

DATE RELEASED:

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication report
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reports

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reports

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

EFFECTIVE 4/91, GWU

Nancy Haralson
CCRW

~~Reg~~

Please let me know
how many labels this is.

Thanks L

August 12, 1991

MEDIA CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW Office
(202) 994-5755 or
(202) 994-5315

MEDIA ADVISORY

"THE TWO FACES OF ADDICTION" IN THE WORKPLACE

EVENT: A free public workshop titled "The Two Faces of Addiction" sponsored by The George Washington University's Employee Assistance Professional Program.

WHEN: Saturday, September 28, 1991
Registration from 9 a.m. until 10 a.m.
Workshop from 10 a.m. until 1 p.m.

WHERE: The George Washington University
Marvin Center, room 410

COST: The workshop is free, but space is limited and advance registration is required.

BACKGROUND: Clinical signs and symptoms of addiction as well as intervention and treatment approaches for the workplace will be covered during the workshop. Workshop leaders will be Tarpley Richards Long, a certified social worker in private practice in Washington, and psychiatrist George Kolodner, medical director of the Kolmac Clinics. Long has written extensively about families of addicted patients, and Kolodner's research has focused on intensive out-patient therapy for alcoholics and drug patients.

The Employee Assistance Professional Program at GW is offered by the Division of Continuing Education's Center for Career Education and Workshops. The program is designed to prepare public and private industry professionals to address problems of productivity, physical and mental illness, alcoholism and other drug abuses in the workplace. Participants may enroll in the certificate program, which requires six core courses and three workshops, or elect individual courses as needed.

Media planning to cover the workshop should contact Loretta Hardge, GW University Relations Office, at (202) 994-6460.

August 12, 1991

MEDIA CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW Office
(202) 994-5755 or
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BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Quayle's
speech

Peggy,
pls give
me the file
when you
are finished.
I need it
until Fri.
Thanks
HP

Completed
J. W.

SLUG: Quayle @ GW

AUTHOR: M Boyet

DATE RELEASED: 13 Aug '91

- 1) Local Daily
 - a) News Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
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- 42) Public Policy
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 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
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- 47) Science
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- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporter
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporter
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

Xellie - 2



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

August 13, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

VICE PRESIDENT DAN QUAYLE TO SPEAK AT GEORGE WASHINGTON

WHO: Vice President Dan Quayle will address more than 600 high school students who have participated in The George Washington University's Science and Engineering Apprentice Program (SEAP), a sponsored project of the U.S. Department of Defense. During the eight-week program, the students worked on research projects in DoD laboratories.

In his speech, Vice President Quayle is expected to discuss the importance of science education. A majority of SEAP students are from the Washington Metropolitan area.

WHEN: Friday, August 16, 1991
10:45 a.m. (approximately)
Press should arrive at the Smith Center by 10:00 a.m.

WHERE: The George Washington University
Charles E. Smith Center
600 22nd Street, NW

NOTE: Media wishing to attend should contact the GW Office of University Relations at (202) 994-6460 for admission information.

BOB _____

DEBBIE del

FAY _____

HEATHER author

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE del

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

SLUG: Colonnade Exhibit on historyAUTHOR: Heather JapelDATE RELEASED: 5/28/91

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 - radio reporters
- 60) International Business
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters
- 62) LISNER
- print
 - radio
- 2 copies - Heather
- Carmina Angula
- Colonnade Gallery
- Marvin Ctr. 427
- EFFECTIVE 4/91, GWU
- Peggy Can I see list?
- Thxt.
- Heather
- Carmina Angula

Aug. 13, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (202) 994-6555

FOR IMMEDIATE RELEASE

LISNER AUDITORIUM FEATURED IN GW'S COLONNADE GALLERY EXHIBIT

EVENT: "The History of Lisner Auditorium," an exhibit commemorating the celebration of the 45th anniversary and recent renovations of The George Washington University's Lisner Auditorium, will be on display in the University's Colonnade Gallery.

The exhibit will feature original photographs, memorabilia such as playbills and posters, and various other theater objects, including a remodeled seat and props.

WHEN: Aug. 17 - September 29
Sun. through Thurs., 8 a.m. to midnight
Friday and Saturday, 8 a.m. to 2 a.m.

An opening reception, featuring a raffle for tickets to Lisner performances, will be held on Wednesday, Aug. 21, beginning at 5:00 p.m.

WHERE: Colonnade Gallery
The George Washington University
Marvin Center, 3rd floor

COST: Free and open to the public

BACKGROUND: A non-traditional cultural space, the Colonnade Gallery is organized and presented solely by students at The George Washington University. Its exhibits and programs seek to interest and educate the University community by displaying a diversity of objects that include, but are not limited to, traditional concepts of art.

The gallery has adopted a new direction that includes an emphasis on cultural education as a part of the total gallery experience. Live demonstrations, gallery talks and other programming have been planned for each exhibit to maximize the interactive experience of each visitor.

Aug. 13, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460
FOR MORE INFORMATION: (202) 994-6555

FOR IMMEDIATE RELEASE

LISNER AUDITORIUM FEATURED IN GW'S COLONNADE GALLERY EXHIBIT

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Sun. through Thurs., 8 a.m. to midnight
Friday and Saturday, 8 a.m. to 2 a.m.

An opening reception, featuring a raffle for tickets to Lisner performances, will be held on Wednesday, Aug. 21, beginning at 5:00 p.m.

WHERE: Colonnade Gallery
The George Washington University
Marvin Center, 3rd floor

COST: Free and open to the public

BACKGROUND: A non-traditional cultural space, the Colonnade Gallery is organized and presented solely by students at The George Washington University. Its exhibits and programs seek to interest and educate the University community by displaying a diversity of objects that include, but are not limited to, traditional concepts of art.

The gallery has adopted a new direction that includes an emphasis on cultural education as a part of the total gallery experience. Live demonstrations, gallery talks and other programming have been planned for each exhibit to maximize the interactive experience of each visitor.

BOB _____

DEBBIE _____

FAY _____

HEATHER ml

HELEN _____

JAMIE _____

JANE _____

JOANN JS

KELLIE Author

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

NLC
Conference

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Kellie - 7

EFFECTIVE 4/91, GWU

Lu Kleppinger
 C+I
 Bldg. E
 Rm 103

August 15, 1991
MEDIA CONTACT: Kellie Boyet
(202) 994-6460
PUBLIC CONTACT: (202) 994-7238

CALENDAR RELEASE

**DISTRICT OF COLUMBIA BAR AND GW's NATIONAL LAW CENTER
HOST INSTITUTE ON FEDERAL ENVIRONMENTAL LAW REGULATIONS**

EVENT: The District of Columbia Bar and The George Washington University National Law Center will host a two-day institute on the changes in environmental law and regulations. **"Federal Environmental Law: Current and Future Trends in Regulation, Enforcement and Corporate Management"** will feature more than 30 leading environmental law experts from both the private and public sectors.

A highlight of the institute will be a keynote address by F. Henry Habicht II, deputy administrator of the U.S. Environmental Protection Agency.

WHEN: Thursday, Nov. 14 - Friday, Nov. 15
9:00 a.m. - 5:00 p.m.

WHERE: The Willard Inter-Continental Hotel
1401 Pennsylvania Ave, NW
Washington, D.C.

REGISTRATION

INFORMATION: The registration deadline is Friday, Nov. 1, 1991. Fee for the conference, including luncheons, reception and course materials is \$625. Cost for D.C. Bar and GW National Law Center alums is \$595.

"Federal Environmental Law" will explore current and emerging issues surrounding environmental law, regulation, enforcement and corporate management. The conference is targeted to meet the needs of corporate counsel, environmental/health and safety managers, and public relations professionals; federal and state government agency environmental compliance counsel and managers; risk management officers; and environmental lawyers.

August 15, 1991

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THE INSTITUTE ON FEDERAL ENVIRONMENTAL LAW

Current and Future Trends in Regulation,
Enforcement and Corporate Management

EVENTS SCHEDULE

Thursday, Nov. 14, 1991
9:00 a.m. - 5:00 p.m.

I. Key Legislative Reauthorization and Major New EPA
Policy Initiatives

Time: 9:00 a.m.

Topics include the Clear Water Act reauthorization, RCRA reauthorization and pollution prevention.

Presenters are James T. Banks, vice president and general counsel, Chemical Waste Management, Inc.; Frances A. Dubrowski, chair and counsel to environmental organizations, Alliance for Justice; Nancy B. Firestone, associate deputy administrator, U.S. Environmental Protection Agency; Joyce Rechtschaffen, legislative assistant and counsel, Office of Senator Joseph I. Lieberman (D-Conn.)

II. Clean Air Act: One Year After the Amendments - Where is EPA
and What is Coming

Time: 11:15 a.m. (session reconvenes after the luncheon at
2:00 p.m.)

Topics include the EPA, air toxins, non-attainments and permits, and views from environmentalists.

Presenters are David D. Doniger, senior attorney, Natural Resources Defense Council; Alan W. Eckert, associate general counsel, EPA; Henry V. Nickel, partner, Hunton & Williams; Ellen Siegler, senior attorney, American Petroleum Institute; Margaret N. Strand, chief environmental defense section, U.S. Dept. of Justice.

Luncheon Speaker -- F. Henry Habicht II
Deputy Administrator, EPA

Time: 12:30 p.m.

--MORE--

III. International Issues

Time: 3:15 p.m.

Topics include doing business in the European Community and Asia, corporate world-wide compliance, and international development.

Presenters are William A. Butler, partner, Dickstein, Shapiro & Morin; Nicholas A. Robinson, professor, the Pace University School of Law's Center for Environmental Legal Studies; Turner T. Smith Jr., managing partner, Hunton & Williams; W. Roger Strelow, vice president, Bechtel Environmental, Inc.; and Nicholas C. Yost, partner, Dickstein, Shapiro & Morin.

Friday, Nov. 15
9:00 a.m. - 5:00 p.m.

IV. The Emerging Areas of Environmental Regulation of Consumer Products

Time: 9:00 a.m.

Topics include "green" labeling and chemical content regulation of food, drugs and other consumer products.

Presenters are Donald Carr, Esq., Winthrop, Stimson, Putnam & Roberts; Norman L. Dean, executive vice president, Green Seal, Inc.; and James M. Spears, general counsel, Federal Trade Commission.

V. Enforcement and Liability Trends

Time: 10:45 a.m.

Topics include EPA civil enforcement and federal criminal trends, and managing criminal investigations/environmental audit enforcement implications.

Presenters are institute co-chair David T. Buente, Jr, partner, Sidley & Austin; Scott C. Fulton, director of civil enforcement, EPA; and Thomas C. Green, partner, Sidley & Austin.

Luncheon -- 12:15 p.m.

VI. Corporate Environmental Management Issues/Compliance Audits

Time: 1:45 p.m.

Topics include the "Valdez principles" and Security and Exchange Commission and Internal Revenue Service Issues, responsible care standards and corporate management policy.

Presenters are William Y. Brown, director of environmental affairs, Waste Management, Inc.; Thomas M. McMahon, partner, Sidley & Austin; Stephen D. Ramsey, vice president for corporate environmental programs, General Electric Company; and David F. Zoll, vice president and general counsel, Chemical Manufacturers Association.

VII. Crisis Management

Time: 3:30 p.m.

Topics include developing relationships with regulators, legislators, media and the public; and being prepared for a crisis when it occurs.

Presenters are institute co-chair Joan Z. Bernstein, vice president for environmental policy and ethical standards, Waste Management, Inc.; Angus Macbeth, partner, Sidley & Austin; Nicola W. Palmieri, general counsel, BASF Corporation; and James A. Rogers, partner and head of the environmental department, Skadden, Arps, Slate, Meagher & Flom.

THE INSTITUTE ON FEDERAL ENVIRONMENTAL LAW

Current and Future Trends in Regulation,
Enforcement and Corporate Management

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BOB _____

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HELEN _____

JAMIE _____

JANE _____

JOANN JS

KELLIE KB

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Completed 8-14-91

SLUG: Atty. Cathryn Frazier-Nelly to Open Lisner at Noon

AUTHOR: Heather

DATE RELEASED: 8/14/91 73 + 44410

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
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 - c) PSA Director
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- 5) General Interest and News Magazine
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- 6) National Daily
 - a) Washington Bureau
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 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
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 - a) newspaper reporters
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 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
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 - a) newspaper reporters
 - b) radio reporters
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 - c) TV reporters
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- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 55) Space
 - a) newspaper reporters/columns
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 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

2 copies to Heather
Cathy Cohen
Lisner Auditorium

Aug. 14, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460
FOR MORE INFORMATION: (202) 994-6800

FOR IMMEDIATE RELEASE

**GW'S LISNER AT NOON SEASON OPENER FEATURES
SOPRANO CATHRYN FRAZIER-NEELY**

EVENT: Soprano Cathryn Frazier-Neely, accompanied by pianist Beverly Babcock Botten, will perform gypsy folk songs by composers such as Granados, Tonadillas, Dvorak and Brahms at the season opener of The George Washington University Lisner at Noon series.

WHEN: Wednesday, Sept. 4, 1991, 12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, NW.

COST: Free and open to the public

BACKGROUND: A singer, teacher and composer, Frazier-Neely has premiered numerous American songs and song cycles in eight languages, including recitals at the U.S. Capitol Building, Piccolo Spoleto and the National Museum of Women in the Arts. Her recital, chamber music, opera and oratorio performances in the Washington area, and throughout the East Coast, have garnered her many outstanding reviews.

Botten has appeared as a solo artist and accompanist, as well as with chamber ensembles in the Mid-west and in the East. She has served on the music faculties of the College of William and Mary and Virginia and Andrews University. Botten also has taught privately for 25 years.

Lisner at Noon is a community outreach program of The George Washington University, providing lunchtime music and dance performances. The majority of performers are Washington-area artists. Lisner at Noon concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

This is the first Lisner at Noon concert in GW's newly renovated Lisner Auditorium.

Aug. 14, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (202) 994-6800

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SOPRANO CATHRYN FRAZIER-NEELY**

EVENT: Soprano Cathryn Frazier-Neely, accompanied by pianist Beverly Babcock Botten, will perform gypsy folk songs by composers such as Granados, Tonadillas, Dvorak and Brahms at the season opener of The George Washington University Lisner at Noon series.

WHEN: Wednesday, Sept. 4, 1991, 12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, NW.

COST: Free and open to the public

BACKGROUND: A singer, teacher and composer, Frazier-Neely has premiered numerous American songs and song cycles in eight languages, including recitals at the U.S. Capitol Building, Piccolo Spoleto and the National Museum of Women in the Arts. Her recital, chamber music, opera and oratorio performances in the Washington area, and throughout the East Coast, have garnered her many outstanding reviews.

Botten has appeared as a solo artist and accompanist, as well as with chamber ensembles in the Mid-west and in the East. She has served on the music faculties of the College of William and Mary and Virginia and Andrews University. Botten also has taught privately for 25 years.

Lisner at Noon is a community outreach program of The George Washington University, providing lunchtime music and dance performances. The majority of performers are Washington-area artists. Lisner at Noon concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

This is the first Lisner at Noon concert in GW's newly renovated Lisner Auditorium.

SLUG:

AUTHOR:

DATE RELEASED:

Urban League

GULDIN

8-19-91

54
18
72

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/report
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

August 19, 1991

CONTACT: Robert Guldin
(202) 994-6461

FOR IMMEDIATE RELEASE

URBAN LEAGUE BUILDINGS LANDSCAPED BY GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- The George Washington University lent a neighborly hand to the Washington Urban League this summer by providing new landscaping for the civil rights organization's headquarters and word processing training center in Northwest D.C. GW President Stephen Joel Trachtenberg, a member of the Urban League board of directors, arranged for the University's landscaping staff to donate labor and materials for the project.

Washington Urban League President Maudine Cooper said August 14, "It has been absolutely exciting working with the University's landscaping staff. Though much remains to be done, the two buildings look 100 percent better." Trachtenberg visited both facilities August 14 to inspect the new plantings. The organization's headquarters are at 3501 14th Street, N.W., while its word-processing training center is at a former public school building on Missouri Ave., N.W.

The Urban League, founded in 1910, is one of the oldest and strongest advocacy and social service organizations in the black

--MORE--

community. The league's Washington, D.C., branch conducts a range of programs, including job training and employment services; meals and recreation for seniors; supervision and support for youth at risk; and tutoring in basic skills for elementary school students.

Trachtenberg observed, "For me, working with the Urban League is a family tradition. I've been a strong supporter for many years, and my father was a member before me. I would love to have more GW faculty and staff join the Urban League--it's an important symbol of our caring about the community we live in."

- 30 -

Media: Color slides available from GW contact.

August 19, 1991

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SLUG: Smith Named Dean of EducationAUTHOR: PorterDATE RELEASED: 8/19/91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
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10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
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- c) TV reporters
- d) specialized publication reporters

29) Film

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- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

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- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

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40) Politics

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41) Pentagon/Defense

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- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
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- d) specialized publication reporters

44) Regulatory Agencies

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48) Technology

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- e) calendar listings

49) Telecommunications

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- d) specialized publication report
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporter

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

more

EFFECTIVE 4/91, GWU

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SUBJECT or AUDIENCE

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- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

- Dr. Sal Paratore
School of Education
CAMPUS

- Deans and Directors

- Mr. David Broder
The Washington Post

1150 15th St NW
Washington 20071

- Ms. Corie Roberts
National Public Radio
2025 ~~Eye~~ St. NW
Wash DC

2025 "M" St. NW
Washington 20036

- Colette Editor
Chronicle of Higher Education
1255 23rd St. NW
Washington, 20037

- Alumni Affairs
Princeton University
Princeton, N.J. 08540

- Alumni Affairs
Harvard University
Cambridge, Mass. 02138

August 19, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

FORMER VERMONT CONGRESSMAN PETER SMITH
NAMED DEAN OF EDUCATION AT GW

WASHINGTON, DC -- Former Vermont Congressman Peter Smith has been named Dean of The George Washington University School of Education and Human Development. He also will serve as a professor within the school, said University President Stephen Joel Trachtenberg in announcing Smith's appointment.

"Our University and its students will benefit immeasurably from Peter Smith's nationally recognized accomplishments in the field of education and his dedication to improving education in America," said Trachtenberg. "The University community is looking forward to Peter's perspective, his energy and his innovative approach to education."

Smith currently is a Senior Fellow with the American Council on Education and Executive Director of the National Commission on Responsibilities for Financing Postsecondary Education. The Commission will recommend to Congress means to restructure the

-MORE-

CONGRESSMAN SMITH NAMED DEAN OF EDUCATION AT GW

financing responsibilities of postsecondary education in America.

"Our faculty is certainly pleased with Smith's appointment and we're looking forward to working with him," said Salvatore Paratore, professor of education and chair of the search committee that selected Smith. Paratore noted, "Smith has the background to assist us in becoming part of the national scene in education."

Smith's rise to national prominence came in the wake of his founding the Community College of Vermont. He also created the Office of External Programs for the Vermont State Colleges and designed a program used to evaluate experiential learning.

In recognition of his innovative work in the field of education, Esquire Magazine named him one of the "Best of the New Generation," Change Magazine named him one of the "Outstanding Educators in the U.S. Under Age Forty," and the National Council of Community Service and Continuing Education declared him its "Man of the Year."

While in Congress, Smith served on the Education and Labor Committee. He also was a member of the Education Committee when in the Vermont State Senate. In 1982 he was elected Vermont Lieutenant Governor and chaired the Task Force on Education and Economic Growth. Smith also has held national leadership responsibilities as chair of the Policies and Priorities Committee of the Education Commission of the States and chair of the Fund for the Improvement of Postsecondary Education (FIPSE).

CONGRESSMAN SMITH NAMED DEAN OF EDUCATION AT GW

He has been a member of the board of the Carnegie Forum on Education and Economic Development and the National Center for Higher Education Management Systems.

Smith attended public schools in Burlington, VT, earned his undergraduate degree at Princeton University and his Master's and Doctorate in education from the Harvard University Graduate School of Education. He is the former Vice President for Development at Norwich University in Northfield, Vt.

Smith and his wife Sally Giddings Smith have three sons, Ben, Dan and Dave.

August 19, 1991

CONTACT: Loretta Hardye
(202) 994-6460

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SLUG:

AUTHOR:

DATE RELEASED:

Walter H. H. H.

8-23-91

224
83
208

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
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 - b) Public Affairs Director
 - c) PSA Director
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 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
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 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
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 - a) Campus
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 - c) Maryland
 - d) Virginia
 - e) Special Campus
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 - c) TV reporters
 - d) specialized publication reporters
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 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
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 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
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 - d) specialized publications
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 - e) calendar listings
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 - a) newspapers
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 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

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SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

August 23, 1991

CONTACT: Heather Ittel
(202) 994-6460

HOLD FOR RELEASE ON AUGUST 30, 1991

INADEQUATE WORKFORCE PREPARATION IS DUE TO
POVERTY, FAMILY BREAKDOWN AND A LACK OF BASIC SKILLS

WASHINGTON, DC -- Poverty, family breakdown and a lack of basic skills are fundamental problems contributing to America's inadequate workforce, says "Got to Learn to Earn: Preparing Americans for Work," a study by Sar A. Levitan and Frank Gallo of The George Washington University Center for Social Policy Studies. The authors contend that an overemphasis on trendy explanations by both Bush administration officials and various education commissions has downplayed the pervasive influence of poverty and family deterioration.

"The evidence contradicts claims of persistent shortages of skilled workers, rapid restructuring of jobs due to technological change, and massive employer expenditures to educate or train workers," said Levitan and Gallo. "Fundamental but unfashionable causes of workforce unpreparedness such as poverty and family

-MORE-

erosion have been neglected in the educational reform debate."

The study reports that of children who experienced poverty at least one year in late childhood, 71 percent completed high school, and only 8 percent completed college by age 25. In contrast, 94 percent of children who have never been poor complete high school, and 33 percent complete college.

Contrary to widespread assertions, Levitan and Gallo conclude that worker skill shortages rarely occur and are an unlikely future workforce problem. "The 'evidence' of skill shortages is based on an inadequate survey over 15 years old, combined with labor force projections that have been proven to be inaccurate," the authors note. "In fact, in the past two decades, the influx of college-educated individuals has outpaced increases in managerial and professional occupations."

"The notion that a runaway pace of technological change is overwhelming workforce adaptability is also without foundation," the authors argue. They say more than three-fifths of workers still do not use computers on the job, including one out of every two professionals.

The study challenges the recent assertion by the U.S. Labor Department Secretary's Commission on Achieving Necessary Skills (SCANS) that employers are devoting "massive" amounts of money to worker training. "Surveys of workers indicate that few receive formal training until they have been in the workforce for years, and even then the average instruction lasts only several weeks,"

according to Levitan and Gallo.

"Increased attention to basic skills rather than further specialization will increase both overall economic flexibility and the career adaptability of individual workers," Levitan and Gallo conclude.

"A persistent and probably ingrained pattern of occupational mobility among American workers often renders job-specific training of limited use." The study reports that a year after receiving a baccalaureate degree, a fifth of graduates were employed in occupations unrelated to their field of study, and the mismatch rates were higher for those with less education.

Other findings from the study:

*** The connection between education/training and economic growth is unclear. Productivity, earnings and unemployment trends do not correlate closely with rising educational attainments. Whatever the internationally relative quality of American workers, they remain significantly more productive than those of Japan and Germany. The hourly productivity of American workers is 72 percent higher than that of the Japanese.

*** Spending figures suggest that inefficiency rather than insufficiency is a prime culprit of American educational deficiencies. Elementary and secondary school expenditures per school-age child have more than doubled in inflation-adjusted dollars in the past three decades, and postsecondary spending has increased even more. Yet performance on standardized tests has

declined.

*** The value of a college degree has increased since the end of World War II. Male college graduates (similar data for women are unavailable) aged 25 to 34 now reap income margins over their less educated peers that previous generations did not attain until their peak income age of 45 to 54. The authors tracked the income of men age 25 to 34 from 1979 to 1989 when they reached age 35 to 44. Despite a decade more of work experience, men with less than a college education showed no income growth, after adjusting for inflation.

The authors' recommendations include:

*** Measures to ameliorate poverty among children, including preventive measures to minimize the burgeoning growth of single parent families.

*** Adoption of national achievement standards at each level of schooling, and the use of such standards by employers and postsecondary schools in selecting applicants.

-30-

For a copy of the study, "Got To Learn To Earn: Preparing Americans for Work," media representatives should contact Heather Ittel, GW University Relations Office, 202/994-6460. Copies also are available to the general public from the Center for Social Policy Studies. Send a 6.5 x 9.5 self-addressed, stamped (\$1.05) envelope marked "Book Rate" to the Center at 1717 K St., NW, Suite 1200, Washington, DC 20006.

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BOB _____

DEBBIE _____

RAY _____

HEATHER *VP* _____

ELEN _____

JANE _____

SANDY _____

JOANN *Joann* _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD *(BIA)* _____

JAMIE _____

TRACY _____

NOTES

~~Please read ASAP~~

To Peggy

SLUG: Central Scholastic

AUTHOR: J. Stevens

DATE RELEASED: _____

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
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- 43) Public/International Affairs
 - State Department
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 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

CONTACT: May 24, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

MITCHELLVILLE GIRL WINS SCHOLARSHIP
TO THE GEORGE WASHINGTON UNIVERSITY

Manisha Mistry, 17, of Mitchellville, Md., was awarded the first George Washington University - Central High School scholarship in international affairs today in awards ceremonies at the school. Presented by Maurice East, dean of GW's Elliott School of International Affairs, Mistry received a \$5,000 scholarship to study international affairs at GW.

According to East, the scholarship will now be awarded to a Central High School senior annually.

Mistry -- who has already been admitted to GW -- says she has been involved in Central's humanities and international affairs program for the past two years.

"I was interested in the program from the day they introduced it in Central," she said. "It's a very good program to be in."

MORE

Mistry says she was especially interested in learning about India, "because that's where my parents are from. That's my heritage."

Since 1988, GW's Project LINKS (Linking International Knowledge with Schools) Program has provided Central with GW faculty members as well as foreign language students for seminars, debates and lectures on international affairs. Project LINKS was developed by the Elliott School as a community service to provide teacher training and curriculum development support to schools interested in making their curriculums more international.

A magnet school, Central High School draws some 800 students from throughout Prince George's County. About 500 students participate in the school's humanities and international affairs program.

May 24, 1991
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KELLIE _____

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PEGGY _____

HELEN _____

RICHARD PSA

JAMIE _____

SANDY _____

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SLUG:

AUTHOR:

DATE RELEASED:

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H. I. Tel

8/30/91 144

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 - National Desk
- 2) Metro Newspapers
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 - Maryland (PG County)
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SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

6 copies to
Lenore Miller
Dimock Gallery
Lisner And.
- 2 copies
to Heather

Aug. 30, 1991

FOR MORE INFORMATION: (202) 994-1525

(202) 994-7091

MEDIA CONTACT: Heather Ittel

(202) 994-6460

FOR IMMEDIATE RELEASE

**GW'S DIMOCK GALLERY FEATURES JAPANESE
AND AMERICAN LITHOGRAPH REVIEW**

EVENT: Twelve American and 12 Japanese artists will be featured in "Lithograph Review 1991: Tokyo + Washington, D.C," a group exhibition at The George Washington University Dimock Gallery. Forty-eight works from stone lithography will be previewed.

The exhibit is organized by Scip Barnhart, associate professorial lecturer in art at GW, and Chiya Konishi, a local artist.

WHEN: September 26 - October 17, 1991
Tuesday through Friday, 10:00 a.m. to 5:00 p.m.
Saturday, noon to 5:00 p.m.
Sunday and Monday, closed to the public

WHERE: Dimock Gallery, The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, NW
Washington, DC

COST: Free and open to the public

Twelve contemporary American and 12 Japanese artists
working from stone lithography have produced the 48 prints on

-More-

display in The George Washington University's Dimock Gallery. Each artist first drew the images on stone and produced five different prints for this special exhibition. Scip Barnhart, GW associate professorial lecturer in art, and Lenore Miller, Dimock Gallery's curator of art, selected works for the exhibit from the prints produced. "These artists share a common appreciation for the process of stone lithography," says Barnhart.

"Lithograph Review 1991," a cultural and informational exchange, celebrates the 100th anniversary of the "Golden Age" of lithography (1890-1900), a period marked by the renaissance of the art poster, associated with such names as Cheret, Lautrec and Mucha.

Some of the local artists included in the exhibition are: Y. David Chung, Georgia Deal and Kevin MacDonald. Among the Japanese artists featured are: Hiroshi Abe, Tsuneo Nabeta and Ikuo Tama. The exhibition made its debut at Machida City Museum of Graphic Arts, Tokyo. It was then displayed at Gallery K and the Japan Information and Culture Center in Washington, DC, prior to the showing at GW's Dimock Gallery.

The exhibition is supported by The Hitachi Foundation, All Nippon Airways, Mitsubishi International Corporation and The Tokyo Electric Power Company.

It will be on view in the Dimock Gallery from September 26 to October 17, 1991.

-More-

The Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, NW. Hours are Tuesday through Friday, 10:00 a.m. to 5:00 p.m., and Saturday, noon to 5:00 p.m. The gallery is closed to the public on Sunday and Monday but open for selected Lisner Auditorium performances. Admission is free. For more information call (202) 994-1525 or (202) 994-7091.

Aug. 30, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

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Completed 9/20

Sept. 3, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

STAMFORD RESIDENT SELECTED TO STUDENT REPRESENTATIVE TO
COUNCIL OF LOGISTICS MANAGEMENT CONFERENCE

Amy Tomasello, of Stamford, CT, has been selected as a student assistant for the Council of Logistics Management's Annual Conference, from Sept. 29 to Oct. 2, 1991. The George Washington University senior was chosen by the Council's Baltimore/Washington Roundtable on the basis of an extensive case study she wrote on managing transportation of hazardous chemicals. Tomasello was chosen over six candidates by the roundtable officers.

This year's three-day conference in New Orleans will offer more than 250 logistics-related sessions, and 13 logistics facility tours. Student assistants will act as hosts, providing speakers and conference attendees with assistance and information, and will attend sessions and network with over 2600 logistics professionals.

The Council of Logistics Management is a professional organization of individuals who have interests in logistics and physical distribution management. The Council has 36 roundtables throughout the country that hold area meetings for members to further their logistics education and gain broader networking opportunities with their peers.

Sept. 3, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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PEGGY _____

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JAMIE _____

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(301)
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SLUG: Nurse - midwives
 AUTHOR: Skaters JHO DATE RELEASED: 9/4/91 167

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

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list.

Sept. 4, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

REPORT REVEALS OBSTACLES TO NURSE-MIDWIVES
PRACTICING IN THE DISTRICT

Expanded use of nurse-midwives might help reduce the shockingly high infant mortality rates recently reported for the District of Columbia, but obstetricians have been reluctant to give nurse-midwives even minimum back-up they need to practice in the city. This strained relationship will continue until legislative and regulatory reforms encourage physicians to change, says a new report released by The George Washington University's Center for Washington Area Studies.

"Jurisdictional Competition Between Obstetricians and Nurse-Midwives in Washington, D.C." is written by GW sociology professor Phyllis A. Langton, who also is a registered nurse and former obstetric nurse. Based on extended interviews with District obstetricians, Langton explores the reasons for obstetricians' reluctance to provide nurse-midwives with medical backup.

D.C. law allows nurse-midwives to deliver babies in District hospitals if obstetricians are available in the hospital to assist if a problem develops. The fact that most obstetricians refuse to assist, is a major obstacle to an expanded role for

-More-

nurse-midwives, the author contends.

In her discussions with obstetricians, Langton says their concerns fall into two categories. "One set involves the boundaries of professional competence and responsibility. District obstetricians believe their more extensive training better qualifies them to handle difficult pregnancies, and they are concerned that nurse-midwives may not call for their help when it is needed," she says.

The second set of concerns are economic. District obstetricians believe that expanding the use of nurse-midwives will lead to a competition for healthy clients, a competition for paying clients, increased exposure to malpractice liability for obstetricians providing back-up, and difficulty obtaining reimbursement from nurse-midwives for their services.

Nurse-midwives have contributed to a reduction in infant mortality in many areas of the United States, such as rural and inner city regions where poor women would otherwise lack access to prenatal care. The District's rates, according to an August 12 Children's Defense Fund report are higher than those for any other state or large city in the nation, and in 1988, they were twice that of the national rate. The Office of Technology Assessment and other government and non-profit organizations have supported recommendations for increased use of nurse-midwives, especially in Medicaid programs.

"If nurse-midwives represent a genuine professional and economic threat to District obstetricians, then utilizing nurse-

midwives in the battle to reduce infant mortality is likely to prove impractical unless the structure of health care financing and regulation is fundamentally reformed in ways that alleviate physicians' concerns," Langton writes. "If, on the other hand, obstetricians' fears can be shown to be exaggerated, it may be possible to entice them to play a more supportive role even within the existing legislative and regulatory framework."

While suggesting that some of the obstetricians' concerns may be overstated, Langton concludes that the economic obstacles to collaboration under existing laws and regulations are real. She recommends that among the steps the District policy makers might consider are 1) providing financial or regulatory incentives to District-based health maintenance organizations to employ nurse-midwives; 2) employing more nurse-midwives as outreach workers in the community health centers, clinics and at D.C. General Hospitals; 3) reformulating the District's Medicaid program to channel low income mothers into prepaid comprehensive "HMO-like" operations; 4) providing publicly funded supplemental malpractice insurance for obstetricians who provide back-up to nurse-midwives performing hospital deliveries; and 5) requiring hospitals to place nurse-midwives into the least restrictive "general collaboration" category unless they can demonstrate that a higher level of collaboration results in greater safety and quality of care.

Sept. 4, 1991

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SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

LORETTA _____ *Ator*

JOANN _____

KELLIE _____

HEATHER _____

TRACY _____

JANE _____

Richard _____

CHRYSTAL _____

NOTES

91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

September 6, 1991

MEDIA CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: GW VIRGINIA CAMPUS
(703) 729-8200

FOR IMMEDIATE RELEASE

PREVIEW EDUCATIONAL PROGRAMS AT
THE GEORGE WASHINGTON UNIVERSITY VIRGINIA CAMPUS

The George Washington University Virginia Campus will hold a series of free special events and seminars for prospective students and industry executives to preview educational programs and research opportunities being offered at the new campus. All events will be held at the new facility at University Center in Loudoun County, starting Monday, September 30, and continuing through Thursday, October 3.

Graduate degree programs are being offered in executive-level management and a variety of engineering fields. In addition to the degree programs, certificate studies and professional development workshops and seminars also are available.

Highlights of the preview week include workshops on human resource management, information systems and desktop publishing; evening briefing sessions on topics such as facility management,

-MORE-

manufacturing and information systems; a breakfast seminar on total quality management; and a host of evening orientation programs on executive leadership and management.

Tours of the facility, including the library and research laboratories, are scheduled each day.

A full schedule of events is available from the Virginia Campus office. In Virginia, call (703) 729-8200, or use the Metro line (703) 478-8980.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

September 6, 1991

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(202) 994-6460

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NOTES

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SLUG: _____

AUTHOR: Shather Intel

DATE RELEASED: 9/1/91

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- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
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 - c) Broadcast
 - d) Daybooks
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 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
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- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
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- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
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 - e) calendar listings
- 30) Health Services
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 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
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- 48) Technology
 - a) newspaper reporters
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 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
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- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
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- 51) White House
 - a) newspaper reporters
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 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
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- 61) Banking
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EFFECTIVE 4/91, GWU

- 3 copies to H.
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Dyer
601.205
- Horace McCaskall
38pm Alumni Assoc
Bldg Y
- Sal Divita
mcom
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Sept. 4, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC CONTACT: (202) 994-8157

FOR IMMEDIATE RELEASE

SEMINAR OFFERS FRAMEWORK FOR INTELLIGENT JOB SEARCH DECISIONS

In the foreseeable future, finding the right job will become more difficult. Consequently, it is necessary to execute a job search with intelligence, says Salvatore Divita, a marketing professor at The George Washington University. Divita maintains that people should think of themselves as products and should market themselves as they would a prized commodity.

EVENT: "Framework for Making Intelligent Job Search Decisions," a day-long seminar on personal marketing and career decision-making is offered to help job seekers find the correct fit. The seminar is led by Salvatore Divita, professor of marketing at The George Washington University and a career development consultant to Fortune 500 Companies. It is being sponsored by the Alumni Association of GW's School of Business and Public Management (SBPM).

WHEN: Saturday, September 21, 1991
8:30 a.m. - 5:00 p.m.

WHERE: The George Washington University
Marvin Center, Rm. 402
800 21st St., NW
Washington, DC

COST: \$40.00 per person

-More-

JOB SEARCH SEMINAR

BACKGROUND:

The program is divided into three stages: self-awareness and defining yourself as a product; staying in demand -- key issues in personal marketing; and conducting the search. A question and answer period will follow.

Divita has conducted numerous seminars on "Designing Professional Careers" throughout the United States. His work on careers has been written up in Marketing News, Success, The National Business Employment Weekly, The Washington Post and USA Today.

Sept. 4, 1991

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TRACY _____

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Need Proof ASAP
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2 releases

SLUG: 1994 40 173
 AUTHOR: Heather Stewart DATE RELEASED: 9/5/91

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EFFECTIVE 4/91, GWU
~~Can't get~~
 Peggy, Take Wash Post off this mailing
 There are 2 release



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Sept. 4, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

CALENDAR RELEASE

LISNER AT NOON FOURTH ANNIVERSARY CELEBRATION: BEVERLY COSHAM SINGING SONGS BY LYRICIST YIP HARBURG

EVENT: Beverly Cosham will sing the songs of legendary lyricist Yip Harburg in the fourth anniversary celebration of The George Washington University's "Lisner at Noon" series. Harburg wrote the lyrics to musicals such as "Finian's Rainbow" and "The Wizard of Oz."

WHEN: Wednesday, October 2, 1991
12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
730 21st St., NW
Washington, DC

COST: Free and open to the public

--30--

Sept. 4, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA ADVISORY

LISNER AT NOON CELEBRATES FOURTH ANNIVERSARY
WITH TRIBUTE TO YIP HARBURG

Beverly Cosham, described by lyricist Yip Harburg as "the best interpreter of my songs," returns to The George Washington University's Lisner Auditorium on October 2 in a musical performance featuring Harburg's songs. Ernie Harburg, son of the famed lyricist, will attend the performance. Cosham's appearance marks the fourth celebration of "The Lisner at Noon" free lunchtime concert series.

Oscar Hammerstein has called Harburg "one of the foremost American lyricists of this century." Harburg wrote the lyrics for such widely acclaimed musicals as "Ziegfield Follies," "Finian's Rainbow" and "The Wizard of Oz," the latter which earned him an Oscar for the song Over the Rainbow. "The Rainbow Peddler," an upcoming musical with lyrics and poems by Harburg is being co-produced by Ernie Harburg.

The anniversary celebration also will include a ceremony honoring Bob Bialek, a Washington musical institution and Grammy award-winning record producer, for his contributions to "Lisner

-More-

at Noon." As coordinator of the concert series, Bialek has brought more than 90 artists from throughout the metropolitan Washington area, the United States and abroad to perform at "Lisner at Noon."

The anniversary performance begins at 12:15 p.m. on Wednesday, October 2, 1991, in The George Washington University's Lisner Auditorium, 730 21st St., NW. The lunchtime concert is free and open to the public.

Lisner at Noon is a community outreach program of The George Washington University that provides lunchtime music and dance concerts. The majority of performers are Washington area artists. Concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

Sept. 4, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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September 5, 1991

CONTACT: Loretta Hardge
(202) 994-6460

REQUEST FOR COVERAGE -- PHOTO OPPORTUNITY

GW LAUNCHES ITS 1991 FALL SEMESTER

EVENT: The George Washington University starts the fall semester with an academic procession, convocation and picnic. The highlight of the celebration will be the University's 11th Annual Opening Convocation.

WHEN/ Friday, September 6, 1991

WHERE:

Academic procession through the campus
11:30 a.m. starting from the Gelman Library Courtyard
(2100 H Street NW)

11th Annual Opening Convocation
noon, Lisner Auditorium (730 21st Street NW)

All-University Picnic
12:30 p.m., University Yard (2000 H Street NW)

The 1991 fall semester at The George Washington University officially opens on Friday, September 6, with a colorful academic procession of faculty, students and administrators. The procession will wend its way around the campus to Lisner Auditorium for the official opening convocation at noon. At 12:30, members of the University community will gather in the University Yard for a picnic to top-off the day's festivities.

Media planning to cover the celebration should contact Loretta Hardge, University Relations Office, (202) 994-6460.



THE PRESIDENT

August 12, 1991

Dear Colleague:

The Eleventh Annual Opening Convocation will take place on Friday, September 6, 1991, and I extend an invitation to each and every member of the GW University community who can appropriately attend to join in what promises to be a most celebratory occasion.

The festivities will begin with a procession around the campus that steps off from the Gelman Courtyard at 11:30 a.m., continues with a Convocation in Lisner Auditorium at 12:00 noon, and moves on to a picnic in the University Yard at 12:30 p.m. The Convocation will include greetings from representatives of various University constituencies and the picnic will feature live music and great food.

The opening of the academic year is always a moment of great expectations, allowing us to honor the promise of a new year and take pride in playing a part in the enterprise of higher education. I hope you will be able to participate in the celebration and I look forward to seeing you at the festivities.

Cordially,

Stephen Joel Trachtenberg
President

SJT:ls



OFFICE OF THE UNIVERSITY MARSHAL

August 8, 1991

TO: Office Supervisors
FROM: Jill F. Kasle, University Marshal JFK
RE: Opening Convocation, Friday, September 6, 1991

- *Campus procession steps off from Gelman Courtyard 11:30 AM
- *Convocation in Lisner Auditorium, 12:00 noon
- *Picnic in the University Yard, 12:30 PM

All parts of the University Community are invited to participate in the eleventh annual Opening Convocation on Friday, September 6, 1991. We invite your unit (office, school, college, residence hall, etc.) to join us in celebrating the new academic year and welcoming new faculty and the entering freshmen class.

We hope that your group will participate in both the Convocation and the procession which will begin in the Gelman Courtyard and wind through campus to Lisner Auditorium.

Attached you will find the order of the procession and the location at which we invite your staff or students to join the group.

We hope that you will make it possible for your unit to be well represented in the procession and at the Convocation. I look forward to seeing you at what promises to be a festive and lively occasion.

Please return this form by **August 31, 1991** to
The University Marshal
302 Monroe Hall

Name of office or unit for program: _____

Number of persons marching in the procession: _____

Contact person: _____ Phone _____

5th Aug 29

Release 6-

5th Oct opening

GELMAN COURTYARD

Band, NROTC Color Guard, School Flags, Platform party
Faculty, Student Organizations

GELMAN ENTRANCE

Gelman Library, Fellowship Office, University Relations, Office of Development.

COURTYARD OF THE ACADEMIC CENTER

Columbian College, Graduate School of Arts and Sciences,
Administrative Offices: Accounting, Accounts Payable, Career
Services, Comptroller's Office, CIRC-US, Computer Center,
Graphics, GWTV, Internal Audit, Language Laboratory, Payroll, Print
Shop, Student Accounts.

EYE STREET ENTRANCE OF THE ACADEMIC CENTER

Adams Hall, Rice Hall Offices: Academic Affairs, Academic
Publications, Administration and Research, Admissions, Budget,
Business Affairs, Cashier, Dean of Students, Disabled Student
Services, Equal Employment Opportunity, Faculty Senate, Financial Aid,
Housing, Procurement, Registrar, Student and Academic Support,
Telecommunications, Treasurer.

CORNER OF EYE AND 22ND STREETS

Medical Center- School and Hospital, Student Health and
Himmelfarb Library, Milton Hall, Munson Hall.

CORNER OF H AND 22ND STREETS

Crawford Hall, Everglades Hall, Madison Hall, Parking, School of
Engineering and Applied Science.

CORNER OF G AND 22ND STREETS

Intercollegiate Athletics and Recreational Sports, Reading Center,
Riverside Towers, School of Education and Human Development, Smith Center.

G STREET BETWEEN 22ND AND 21ST STREETS

Board of Chaplains, Building JJ, Guthridge Hall, International Student
Services, Multicultural Student Services Center, Personnel, School of
Business and Public Management.

CORNER OF G AND 21ST STREETS

Alumni Relations, Counseling Center, Francis Scott Key Hall, Mail
Service, Physical Plant, Security, Strong Hall, NROTC.

G STREET BETWEEN 21ST AND 20TH

Fraternities and Sororities, Elliott School of International Affairs,
Continuing Education.

20TH STREET BETWEEN G AND H STREETS

National Law Center, Jacob Burns Law Library, Mitchell Hall, Thurston Hall.

21ST AND H STREETS

Bookstore, Dining Service, GWU Club, Office of Campus Life

CIRCULATING

Bob _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

LORETTA Alm _____

JOANN JS _____

KELLIE _____

HEATHER _____

TRACY _____

JANE _____

Richard _____

CHRYSTAL _____

NOTES

SLUG: Virginia Canyon Greening Week - PSA 83
 AUTHOR: Smith DATE RELEASED: 9-4-91 59
 137

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication report
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reports
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reports
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

September 5, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT (TO RUN THROUGH October 3, 1991)

THE GEORGE WASHINGTON UNIVERSITY VIRGINIA CAMPUS
CELEBRATES GRAND OPENING

Preview the classes available at The George Washington University Virginia Campus by visiting the new facility at University Center in Loudoun County. A series of free special events and seminars are scheduled from Monday, September 30, through Thursday, October 3. Graduate degree programs are being offered in executive-level management and a variety of engineering fields. In Virginia, call (703) 729-8200 for a full schedule of events. That's (703) 729-8200.

(30 SECONDS)



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

September 5, 1991

CONTACT: Loretta Hardge
(202) 994-6460

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(30 SECONDS)

CIRCULATING

Bob _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

LORETTA *Arthur* _____

JOANN *JS* _____

KELLIE _____

HEATHER _____

TRACY _____

JANE _____

Richard _____

CHRYSTAL _____

NOTES

SLUG: Cal and Opening in Virginia

AUTHOR: Shoultz

DATE RELEASED: 9-4-91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

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- a) D.C.
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- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

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- a) newspaper reporters (local, national and syndicates)
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62) LISNER

- a) print
- b) radio

EFFECTIVE 4/91, GWU

FAX

~~Audrey Wennblom
THE WASHINGTON POST
"Virgini Weekly"-Editor
1150 15th Street, NW
Washington, DC 20071~~

~~Audrey Wennblom
THE WASHINGTON POST
"Virgini Weekly"-Editor
1150 15th Street, NW
Washington, DC 20071~~

September 5, 1991

CONTACT: Loretta Hardge
(202) 994-6460

MEDIA ADVISORY

THE GEORGE WASHINGTON UNIVERSITY VIRGINIA CAMPUS
CELEBRATES GRAND OPENING

EVENT: Grand opening ceremonies for the first classroom building at The George Washington University Virginia Campus. The Honorable Robert H. White, Undersecretary of Commerce for Technology, U.S. Department of Commerce, will be the keynote speaker.

In addition to the fall semester line-up of classes, more than 32 free special events are scheduled during the week of September 30 to introduce GW's educational programs, research opportunities and faculty members to the community.

WHEN: Wednesday, September 25, 1991
2:00 p.m.

WHERE: The GW Virginia Campus, University Center
Intersection, Route 7 and Route 28
Loudoun County, Virginia

BACKGROUND:

After more than 10 years of planning, GW's Virginia Campus formally opens its doors. Dr. Robert H. White, who recently joined the government following a distinguished career in industry, will discuss the importance of cooperation between universities, private industry, and government to improve the transfer of technology to the marketplace.

NOTE: Media planning to attend the ceremony should telephone Loretta Hardge, GW University Relations Office, (202) 994-6460, for reservations and more information.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

September 5, 1991

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HELEN _____

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JAMIE _____

PEGGY _____

FAY _____

LORETTA _____

JOANN _____

KELLIE _____

HEATHER _____

TRACY _____

JANE _____

Richard _____

CHRYSTAL _____

NOTES

DATE RELEASED:

9-9-21

- EFFECTIVE 4/91, GWU

September 9, 1991

MEDIA CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: GW VIRGINIA CAMPUS
(703) 729-8200

FOR IMMEDIATE RELEASE

FACULTY SCHOLARS FEATURED IN VIRGINIA
CONCERT AND LECTURE SERIES

Eight highly respected faculty scholars from The George Washington University will be featured in a concert and lecture series at GW's Virginia Campus this semester. GW music faculty, members of the GW String Quartet, will open the series with a concert on September 30. Monthly lectures focus on technology, telecommunications, the Washington area economy and the Eastern European political scene.

The GW String Quartet, under the direction of George Steiner, will perform works by Mozart and Ravel. Members of the group include Mary Findley, who teaches violin and chamber music, Richard Parnas, who teaches violin and viola, and John Martin, former GW cello instructor. Steiner, professor emeritus of music at GW, was formerly associate concertmaster of the National Symphony Orchestra. He is a widely respected Washington

-MORE-

performer, conductor and teacher.

The first lecture, "Technology and the End of Progress: How to Live Forever in a Finite World," will be presented on October 21. The speaker is Peter Caws, a University Professor of Philosophy at GW and author of numerous articles and books. His latest book is "On the Causes of Quarrel: Essays on Peace, War and Thomas Hobbes."

On November 4, Christopher Sterling will discuss "Telecommunications in the 90's: The Shrinking World." Sterling, professor of communications at GW, formerly served as a special assistant focusing on international communications and electronic media for the Federal Communications Commission. He has written dozens of journal articles and has nine books to his credit including two communications texts.

Stephen Fuller's November 18 lecture covers "Washington Area Economics: Tracking the Recovery." Fuller, who has done extensive research on the changing economic structure of the nation's capital, is chairman of GW's Department of Urban Planning and Real Estate Development. Also widely published, Fuller has authored more than 100 articles, papers and reports in his field.

Concluding the series will be a presentation on the "Soviet Union, Germany and the New Europe" by Michael Sodaro, associate professor of international affairs and political science at GW. Sodaro's latest book, "Moscow, Germany, and the West from

Khrushchev to Gorbachev," was selected by the W. Averell Harriman Institute for Advanced Study of the Soviet Union for inclusion in its book series. In addition to his research and publishing, Sodaro holds leadership positions in several international scholarly societies.

The opening of GW's Virginia Campus this month marks the culmination of some 10 years of planning between the University, private industry and public officials. The first classroom and laboratory building at the new campus is the focal point of University Center, a new corporate community being developed in Loudoun County by the Charles E. Smith Companies with GW.

Programs in the concert and lecture series will be held at GW's Virginia Campus auditorium from 8-9 p.m. The admission cost for the full series is \$25, or \$7 for each individual program. For more details and registration information call the Virginia Campus office at (703) 729-8200 (Virginia) or (703) 478-8980 (Metro).

September 9, 1991

MEDIA CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: GW VIRGINIA CAMPUS
(703) 729-8200

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The first lecture, "Technology and the End of Progress: How to Live Forever in a Finite World," will be presented on October 21. The speaker is Peter Caws, a University Professor of Philosophy at GW and author of numerous articles and books. His latest book is "On the Causes of Quarrel: Essays on Peace, War and Thomas Hobbes."

On November 4, Christopher Sterling will discuss "Telecommunications in the 90's: The Shrinking World." Sterling, professor of communications at GW, formerly served as a special assistant focusing on international communications and electronic media for the Federal Communications Commission. He has written dozens of journal articles and has nine books to his credit including two communications texts.

Stephen Fuller's November 18 lecture covers "Washington Area Economics: Tracking the Recovery." Fuller, who has done extensive research on the changing economic structure of the nation's capital, is chairman of GW's Department of Urban Planning and Real Estate Development. Also widely published, Fuller has authored more than 100 articles, papers and reports in his field.

Concluding the series will be a presentation on the "Soviet Union, Germany and the New Europe" by Michael Sodaro, associate professor of international affairs and political science at GW. Sodaro's latest book, "Moscow, Germany, and the West from

Khrushchev to Gorbachev," was selected by the W. Averell Harriman Institute for Advanced Study of the Soviet Union for inclusion in its book series. In addition to his research and publishing, Sodaro holds leadership positions in several international scholarly societies.

The opening of GW's Virginia Campus this month marks the culmination of some 10 years of planning between the University, private industry and public officials. The first classroom and laboratory building at the new campus is the focal point of University Center, a new corporate community being developed in Loudoun County by the Charles E. Smith Companies with GW.

Programs in the concert and lecture series will be held at GW's Virginia Campus auditorium from 8-9 p.m. The admission cost for the full series is \$25, or \$7 for each individual program. For more details and registration information call the Virginia Campus office at (703) 729-8200 (Virginia) or (703) 478-8980 (Metro).

SLUG: WMBY Conference - CalendarAUTHOR: HeatherDATE RELEASED: 9/14/91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
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26) Engineering

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27) Environment

- a) newspaper reporters
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- b) radio reporters
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31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

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- b) radio reporters
- c) TV reporters
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- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
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- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication report
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reports

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reports

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

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- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

- 3 copies to Heather

- 1 copy to Jerold Duggett

Public Admin.

monroe 302

EFFECTIVE 4/91, GWU

Can I see list?
Thx
Heather

Sept. 11, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

"NOT IN MY BACKYARD" SYNDROME IS FOCUS
OF GW PUBLIC POLICY CONFERENCE

EVENT: The debate to develop 2501 Pennsylvania Ave. or keep the existing buildings as historical sites will be one of the highlights of "Progress or Paralysis: Conflict Resolution in the Age of NIMBY," a conference at The George Washington University focusing on the "Not In My Back Yard" syndrome.

Other issues to be discussed are economic and fiscal impacts of military base closings, homelessness, environmental problems and prison sites.

The conference is sponsored by GW's Public Administration Alumni Advisory Council, Department of Public Administration and School of Business and Public Management's Alumni Association.

WHEN: Friday, September 27, 1991
10:30 a.m. to 5:00 p.m.

WHERE: The George Washington University
Marvin Center
800 21st St., NW.

COST: \$20.00 the general public
\$15.00 for SBPM Alumni

SCHEDULE OF EVENTS:

10:30 a.m. Registration

11:00 a.m. Debate: "Building for Consensus: Resolving a Foggy Bottom Development Dispute"

-More-

NIMBY CONFERENCE

--2--

- 12:00 noon Keynote address by Linda Singer, executive director, Center for Dispute Settlement. Singer will discuss to the debate and frame issues present in all NIMBY disputes.
- 12:45 p.m. Buffet lunch and roundtable discussions. Topics to include low income housing, solid waste disposal and prison sites.
- 2:00 p.m. Concurrent Sessions
- Session I: Economic and Fiscal Impacts of NIMBYism and Reverse NIMBYism: Military Base Closings
- Session II: Ethical Dimensions of NIMBY Syndrome
- 3:30 p.m. Concurrent Sessions
- Session III: Science, Technology and the Environment
- Session IV: Meeting Social Needs in the Age of NIMBY
- 5:00 p.m. Call to Action
- Ruth M. Schimel, Ph.D. will discuss ways to take part in the conflict resolution process

-30-

Note: More information regarding speakers will be forthcoming. Media wishing to attend the conference should contact Heather Ittel in the Office of University Relations, (202) 994-6460.

Sept. 11, 1991

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(202) 994-6460

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-30-

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CIRCULATING

Bob _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

LORETTA *Author* _____

JOANN _____

KELLIE _____

HEATHER _____

TRACY _____

JANE _____

Richard _____

CHRYSTAL _____

NOTES

SLUG: Graduate Student's Enroll at V. 1916-18

AUTHOR: Smith

DATE RELEASED: 9-9-91

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
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 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication report
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
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- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication report
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporter
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

Dr. Irwin Price
Virginia Campus
Belman 62

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

September 9, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: GW VIRGINIA CAMPUS
(703) 729-8200

FOR IMMEDIATE RELEASE

GRADUATE STUDENTS REGISTER FOR GW'S VIRGINIA CAMPUS PROGRAMS

Graduate degree programs in engineering, management and education are now underway at The George Washington University Virginia Campus along with certificate programs and seminars in several professional development fields.

In progress are three graduate programs designed to provide an advanced, executive-level curriculum for professionals with at least 10 years of progressively responsible work experience -- Executive Master of Business Administration (MBA), Executive Master in Information Systems (MIS), and the Executive Leadership in Human Resource Development (HRD) doctoral program.

The Executive MBA program has recruited its first group of 37 professionals. The Executive MIS program is completing recruitment of its first class. Fifteen to 20 managers are expected to enroll. The Executive Leadership in HRD doctoral program, now in its second year at the Virginia Campus, has 34 professionals from throughout the United States enrolled.

In addition, almost 100 applications have been received for

graduate degree programs offered by GW's School of Engineering and Applied Science. The Division of Continuing Education, which will offer several certificate programs and professional development courses, also has enrolled 50 students and projects another 60 students for its certificate programs in Information Systems, Facilities Management and Supervisory Management.

Another 60-85 technology professionals are expected to participate in seminars offered by the School of Business and Public Management's Office of Professional Development.

The opening of GW's Virginia Campus this month marks the culmination of some 10 years of planning between the University, private industry and public officials. The first classroom and laboratory building at the new campus is the focal point of University Center, a new corporate community being developed in Loudoun County by the Charles E. Smith Companies with GW.

Prospective students are encouraged to take advantage of the Grand Opening Week celebration events September 30 through October 3 at the Virginia Campus. A series of 32 free special events and workshops are set to preview educational programs and research opportunities being offered at the new campus.

Preview-week events will be held at the new facility at University Center. More information is available by calling (703) 729-8200 (in Virginia) or (703) 478-8980 (Metro line).

September 9, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: GW VIRGINIA CAMPUS
(703) 729-8200

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CIRCULATING

Bob _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

LORETTA LS _____

JOANN Arthur _____

KELLIE _____

HEATHER 22 _____

TRACY _____

JANE _____

Richard RJA _____

CHRYSTAL _____

NOTES

SLUG: Developments in Huey Long Assassination Case - StartsAUTHOR: 17 BoyetDATE RELEASED: 11 Sept '91206
55
261

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- d) Op-Ed Editor

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- b) National Desk
- c) Broadcast
- d) Daybooks

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- a) newspapers
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- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/report
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

EFFECTIVE 4/91, GWU

Kellie - 5

September 10, 1991

CONTACT: Joann Stevens
Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW EVIDENCE SURFACES IN MYSTERY
SURROUNDING SENATOR HUEY LONG'S DEATH

Professor James E. Starrs has found the gun allegedly used to kill Senator Huey P. Long some 56 years ago in the possession of the daughter of the Louisiana police official who conducted the investigation. The daughter, Mabel Guerre Binnings of New Orleans, also has police photos and files from the case, says Starrs, but she has refused to release them.

On Starrs' advice, Carl A. Weiss, Jr., the son of the man accused of killing Long, has sued to reclaim the property.

Starrs, a professor of forensic sciences at The George Washington University, is project director of a scientific team scheduled to exhume the remains of Carl Austin Weiss, M.D., on Sunday, October 20, 1991. Weiss died in a hail of bullets fired by Long's bodyguards after Long was seriously wounded in the Louisiana State Capitol on Sunday, September 8, 1935. The senator died 30 hours later in the hospital.

MORE

However, one of the hypotheses being investigated by Starrs is that it was not Weiss's bullet that wounded the senator, but one from the gun of a bodyguard.

"My shrimp boats have come in," Starrs declared, "and they are heavily laden with the physical evidence and factual data that can enable science to put to rest many of the long-disputed puzzles surrounding the deaths of Senator Long and Dr. Weiss."

The police files and the 1910 model .32 caliber (7.65 mm) Fabrique Nationale semi-automatic pistol owned by Dr. Weiss were discovered in the estate of Louis F. Guerre, Superintendent of the Louisiana Bureau of Criminal Investigation, at the time of the shooting. At the time of Guerre's death, his three daughters gained possession of them. His surviving daughter, Mabel, currently has the evidence but refuses to release it to Starrs' or his investigator.

Today, Sept. 10, 1991, Dr. Carl A. Weiss Jr., filed suit in the New Orleans Civil District Court to recover possession of the 1910 .32 caliber handgun belonging to his father. The son has authorized Starrs and his team to exhume Weiss's remains to unravel the mysteries surrounding the killing.

If the pistol can be submitted for firearms tests, Starrs says, it could determine whether it might have malfunctioned as

MORE

Murphy Roden, one of Long's bodyguards, said it did. At the inquest, Roden, a close associate of Long's, also testified that he had struggled with Weiss and had emptied his Colt revolver into him. Starrs said an examination of the body could determine if Roden's recollections were accurate.

Firearms tests could also determine if a bullet from the gun did in fact strike the rear of Roden's wristwatch, as he claimed. The watch is now archived at Louisiana State University.

"Murphy Roden is literally the centerpiece of this investigation," says Starrs. And with the appearance of the gun, "It is now more than a hope within a hope that a .32 caliber spent bullet from the scene of the tragedy might be recovered and compared to bullets test-fired from this weapon."

Starrs gained national attention as the 1989 sleuth who located the remains of the cannibalized victims of Alfred Packer, a 1870s Colorado prospector. An artifact recovered from that expedition has been proved by scientific tests to have been the knife used by Packer on his victims.

With the discovery of the Weiss pistol, Starrs reiterated his belief that "Physical evidence of scientific value in criminal cases of historical import is never lost. It is just waiting for the right moment to emerge."

September 10, 1991

CONTACT: Joann Stevens
Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW EVIDENCE SURFACES IN MYSTERY
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BOB _____

DEBBIE _____

FAY _____

HEATHER _____ *nd*

JAMIE _____

JANE _____

HELEN _____

JOANN _____ *Arther*

KELLIE _____ *AD*

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

SLUG: Sigur Center

AUTHOR: V. Stevens

DATE RELEASED: _____

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
- a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

CONTACT: September 11, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW ESTABLISHES THE GASTON SIGUR CENTER
TO OPEN NEW VISTAS IN EAST ASIAN STUDIES

The George Washington University's Elliott School of International Affairs will take a dynamic, new approach in Asian scholarship this fall with the establishment of the Gaston Sigur Center for East Asian Studies.

Professor Sigur first joined the University in 1972 as professor of international relations and director of the Institute for Sino-Soviet Studies. During the 1980s, Sigur served on the National Security Council as Special Assistant to the President for East Asian and Pacific Affairs.

He is currently the Distinguished Professor of East Asian Studies at GW's Elliott School. Sigur will serve as senior counsel to the Center. GW professors Young C. Kim and William R. Johnson will serve as Center director and associate director, respectively.

Spanning new horizons in scholarly research and teaching are

MORE

major objectives of the Center which the University has established with generous grants from a number of sources totaling more than three-quarters of a million dollars. An agreement with the National Cheng Chi University of Taipei, Republic of China, will make a significant contribution to the Center's programs. The Center is seeking similar agreements with other Asian institutions.

Also on the agenda is a series of conferences to be held at GW and abroad that will continue to promote open dialogue between Asian and Western leaders, and a lecture series and visiting scholars program which will round out the year's activities.

On Monday, September 23 at 4:30 p.m., Robert Scalapino opens the Center's fall lecture series in GW's Marvin Center Ballroom. Scalapino is professor emeritus of political science and the former director of the Institute for East Asian Studies at the University of California-Berkeley. His topic will be "The United States and Asia: The Future Course."

In announcing the Center, GW President Stephen Joel Trachtenberg, who visited several universities in Taipei this summer, lauded it as "an important link in fostering greater understanding between East and West. But even more importantly," said Trachtenberg, "we see the Center as the primary place in the nation's capital to educate a new generation of students, scholars, policy-makers, and analysts prepared to cope with the rapidly expanding role of East Asia and the Pacific Rim in world affairs."

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BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE Author

LORETTA _____

PEGGY _____

RICHARD EST-2

SANDY _____

TRACY _____

NOTES

Washington
Circle

SLUG: Washington Circle's "Good Society"AUTHOR: in BayetDATE RELEASED: 12 Sept '91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

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- c) TV reporters
- d) specialized publication reporters

21) Dance

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- b) radio reporters
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- e) calendar listings

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- c) TV reporters
- d) specialized publication reporters
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23) Economics/Finance

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24) Education

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- b) radio reporters
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- d) specialized publication reporters

25) Energy

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26) Engineering

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- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

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- b) radio reporters
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- e) calendar listings

37) Military

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- d) specialized publications

38) Museums

- d) specialized publication reporters

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- d) specialized publication reporters
- e) calendar listings

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- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

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- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporter
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/report
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporter

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

Kelley - 7

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

CONTACT: Sept. 12, 1991
Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

THE UNITED STATES AND "THE GOOD SOCIETY"

The Washington Circle launches its 1991-92 series with "The Good Society," a forum about how individuals can make America's political, legal and social institutions more responsible to the citizenry.

Sponsored by The George Washington University, The Washington Circle brings together the metropolitan area's intellectual community to discuss important issues of the day.

The Washington Circle's "Good Society" forum will take place Thursday, Sept. 26 at 7:30 p.m., in the GW Marvin Center, 800 21st Street, NW, Room 404. Admission is by invitation only, although media representatives are encouraged to attend.

"The Good Society" forum will delve into such issues as the changes needed to strengthen American political parties and make them more responsive to the voters, how to increase citizen interest and involvement in political campaigns, and the impact special interest groups are having on decision-making. Questions surrounding legal and social institutions will be discussed as well.

Robert Bellah, the Ford Professor of Sociology at the University of California, will lead the discussion. He is a co-

--MORE--

author of "The Good Society," a recently published book by the academic team of Bellah, Richard Madsen, William Sullivan, Ann Swidler and Steven Tipton. In the book, the authors propose that Americans take responsibility for making the institutions that shape their lives -- family, school, community, corporations, churches and government -- into organizations that strive for the common societal good instead of their own specific interests.

In 1985, the same team authored "Habits of the Heart," a national best-seller that invigorated America's debate about individualism versus social commitment. The Washington Circle discussion takes its subject from the new book.

Peter Caws, a University Professor at GW and the author of "Science and the Theory of Values," will serve as discussant for "The Good Society." Audience members will be invited to participate in the discussion.

Sept. 12, 1991
CONTACT: Kellie Boyet
(202) 994-6460

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HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE Author

LORETTA _____

PEGGY _____

RICHARD ROT

SANDY _____

TRACY _____

NOTES

Nadine

Strossen

at WLC

SLUG: ACLU President Speaks on NRC

140

AUTHOR: M. Boyet

DATE RELEASED: 12 Sept '91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

Kelley - 7

EFFECTIVE 4/91, GWU

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SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

Sept. 12, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

ACLU PRESIDENT TO ADDRESS GW LAW STUDENTS ON PROTECTING CIVIL LIBERTIES

EVENT: Nadine Strossen, the president of the American Civil Liberties Union, will address students of The George Washington University National Law Center (NLC). Strossen's appearance opens the NLC's Fall Enrichment Series, a program that offers students lectures and informal seminars with eminent legal scholars, judges, distinguished members of the bar and public officials.

WHEN: Thursday, Sept. 19 at 4:15 p.m.

WHERE: GW National Law Center
2000 H Street, NW

ADMISSION: This event is open to the NLC community and media representatives only.

Nadine Strossen, a professor of law at New York Law School since 1989, has written, lectured and practiced extensively in the areas of constitutional law, civil liberties and international human rights. In Jan. 1991, she was elected the first woman president of the American Civil Liberties Union (ACLU), where Strossen has been national general counsel for five years. Earlier this year, The National Law Review named Strossen to its list of the 100 most influential lawyers in America.

--30--

Media interested in attending Strossen's appearance at the NLC should contact Kellie Boyet, GW Office of University Relations at (202) 994-6460.

CONTACT: Sept. 12, 1991
Kellie Boyet
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HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE APD

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY TR

NOTES

SLUG: Threats & Dance Kicks 106
 AUTHOR: Heather DATE RELEASED: 9/12/91

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
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 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
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 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
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- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print *of Nancy Johnson*
 - b) radio *Judy Annis*

And Dave Martin

2nd floor

- 2 copies to Heather

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SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

Sept. 12, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC CONTACT: Judy Annis
(202) 994-8072

FOR IMMEDIATE RELEASE

"MOON OVER THE BREWERY" FEATURED AT GW'S THEATRE AND DANCE

EVENT: Bruce Graham's fantasy, "Moon Over the Brewery" will open the 1991-92 Mainstage Production Season of The George Washington University department of theatre and dance. The GW production is the DC premiere of the play.

WHEN: October 3-5, 1991, 8:00 p.m.
October 6, 1991, 2:00 p.m.
October 10-12, 1991, 8:00 p.m.

WHERE: The George Washington University
Marvin Center Theatre
800 21st St., NW

COST: \$8.00 general admission
\$5.00 student/senior citizen

BACKGROUND:

"Moon over the Brewery" is a story of exceptionally bright 13-year-old girl who has an invisible friend to help her out of tight spots, most of which deal with her artist/waitress mother's attention from men. This whimsical and touching production was Graham's fourth to receive its world premiere at the Philadelphia Festival Theatre for new plays in 1989.

James Wolk, the set designer for the Philadelphia opening, will create the set for GW's production.

Sept. 12, 1991

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PUBLIC CONTACT: Judy Annis
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\$5.00 student/senior citizen

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FAY _____

HEATHER _____ ✓

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JANE _____

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KELLIE ~~Q~~ _____

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

News staff please proof

- Local Daily
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 - c) National Desk
- Metro Newspapers
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 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
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 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
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 - b) PSA Director
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 - National Coverage
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

NOTE: Underlined categories which follow are major categories, containing extensive media listings. Sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

CONTACT: September 17, 1991
Joann Stevens
(202) 994-6460

MEDIA ADVISORY

GUEST LECTURER OPENS NEW SERIES
AT THE GEORGE WASHINGTON UNIVERSITY

EVENT: Guest lecturer Robert Scalapino will open the fall lecture series of the newly established Gaston Sigur Center at The George Washington University.

Scalapino is professor emeritus of political science and the former director of the Institute for East Asian Studies at the University of California-Berkeley. He will discuss "The United States and Asia: The Future Course."

WHEN: Monday September 23, 1991 at 4:30 p.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW, Third Floor
Washington, DC

Background:

GW's Elliott School of International Affairs takes on a dynamic, new approach in Asian scholarship this fall with the establishment of the Gaston Sigur Center for East Asian Studies. Professor Sigur first joined the University in 1972 as professor of international relations and director of the Institute for Sino-Soviet Studies. During 1982, he served on the National Security Council as Special Assistant to the President for East Asian and Pacific Affairs. He is currently the Distinguished Professor of East Asian Studies at GW's Elliott School.

In announcing the Center, GW President Stephen Joel Trachtenberg, who visited several universities in Taipei this summer, lauded it as "an important link in fostering greater understanding between East and West."

September 17, 1991

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BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE Author

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

21st
Century
Scholars

- 1) Local Daily
a) Metro Desk - Take
b) Style, Capital Life
c) National Desk
2) Metro Newspapers
a) D.C. - Wash. Post
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County
3) Local TV
a) News Desk - just in D.C.
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
5) General Interest and News Magazine
Local Coverage
National Coverage
6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
8) Syndicates/News Services
a) Newspapers
b) Broadcast
9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
Network TV Shows
e) Non-Network Radio Talk Shows
10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel
13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
16) College Newspapers (local)
17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
31) Historical
d) specialized publication reporters
32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
34) Libraries
d) specialized publication reporters
35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
37) Military
a) newspapers
d) specialized publications
38) Museums
d) specialized publication reporters
39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
42) Public Policy
a) newspaper reporters
d) specialized publication reporters
43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
45) Religion
a) newspaper reporters
d) specialized publication reporters
46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters
47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
49) Telecommunications
a) newspaper reporters
d) specialized publication reporter
e) calendar listings
50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications
51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporter
52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
53) Women/Family/Leisure-Oriented Audience
d) specialized publications
54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
56) President's List
a) media
b) colleagues
57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
58) Jewish Media
a) newspapers
b) broadcast
59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
60) International
a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters
61) Banking
a) newspapers
c) TV reporters
d) specialized publication reporters
OTHER: _____
Kelli/E - 10
EFFECTIVE 4/91, GWU
m/s/8

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
specialized publication reporters (magazine, newsletters, etc.)

- 12) Architecture
a) newspaper reporters
d) specialized publication reporters

Sept. 18, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GW WELCOMES SIX NEW 21ST CENTURY SCHOLARS

A pianist, a dancer and a former youth ambassador are just three of the six District of Columbia students attending The George Washington University as 21st Century Scholars this year.

The 21st Century Scholars, a \$7-million program, was started in 1989 by GW President Stephen Trachtenberg. The program will enable up to 50 academically talented District high school graduates to attend GW tuition-free during the next decade. The first two 21st Century Scholars currently are both sophomores at the University.

In addition to tuition, the award covers the cost of room and board, as well as fees, textbooks, and other academic necessities at GW.

The new Scholars are Angharad Davies, Monique Antoine, Sahir Basir, Tanya Headley, Frank Okata and LaJaniese Washington.

Davies, a dance student since the age of seven, comes to GW from the Duke Ellington School for the Arts.

--MORE--

Antoine, an accomplished pianist, was a Banneker Academic High School valedictorian.

Her Banneker classmate, Basir, graduated third in the class. Manager of the school's cheerleaders, Basir also was a volunteer at a local daycare center.

Dunbar High School student government president Tanya Headley served as a teaching assistant for the past three years in the University of the District of Columbia's Saturday Program. She has clocked more than 300 hours of community service and recently spent a month in Israel as an exchange student.

Another international traveler, Okata, attended schools in Brazil and Nigeria and speaks fluent Portuguese. The Roosevelt High School graduate was a member of the District's Jr. ROTC Rifle Team.

Washington, a former Youth Ambassador to Canada, ranked in the top five percent of her graduating class at Frank Ballou High School. She participated in the Youth in Engineering and Science, and the Women in Science and Engineering summer programs at GW during her high school years.

Sept. 18, 1991

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BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN JS

KELLIE Author

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Kelly

SLUG: Ans Prof to Study Religious Dissensions (Kelly)AUTHOR: M BoyetDATE RELEASED: 18 Sept '91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

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- e) calendar listings

22) Drama

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

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27) Environment

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- d) specialized publication reporters

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

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- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

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- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
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40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

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- d) specialized publication reporters

43) Public/International Affairs

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- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

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- d) specialized publication reporter
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

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- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

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- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

Kellie-5

EFFECTIVE 4/91, GWU

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SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

Sept. 18, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR TO STUDY RELIGIOUS ISSUES IN
UNIVERSITY COUNSELING PROGRAMS

Eugene W. Kelly Jr., a professor of counseling at The George Washington University, will study how religion and spirituality issues are approached in counselor education programs through a grant awarded by The Counseling and Human Development Foundation (CHDF). The award is for \$5,000.

Kelly will conduct national research on religious and spiritual issues in university-based counselor education programs. Surveys will be sent to more than 522 collegiate programs to examine how student counselors are prepared by the programs to handle religious and spiritual questions presented by clients. The research will be used to develop future curricula in counselor education.

Kelly, a professor in GW's School of Education and Human Development since 1979, is a resident of Alexandria, Va.

Sept. 18, 1991

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DEBBIE _____
FAY _____
HEATHER _____
HELEN _____
JAMIE _____
JANE _____

JOANN _____
KELLIE Author
LORETTA _____
PEGGY _____
RICHARD BJR
SANDY _____
TRACY _____

NOTES

ERIC
Report

- 1) Local Daily
a) Metro Desk
Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
- 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
Local Coverage
National Coverage
- 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
- 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
Non-Network Radio Talk Shows
- 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel
- 11) Advertising/Public Relations/
Marketing
a) newspaper reporters (local,
national and syndicates)
d) specialized publication reporters
magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
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e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
d) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters
- 46) Social Sciences (Psychology,
Sociology)
a) newspaper reporters
d) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 49) Telecommunications
a) newspaper reporters
d) specialized publication reporter
e) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications
(in-flight magazines)
z) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporter
- 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented
Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- 60) International
a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 61) Banking
a) newspapers
c) TV reporters
d) specialized publication reporters
- OTHER: _____
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- EFFECTIVE 4/91, GWU
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

Sept. 19, 1991
CONTACT: Kellie Boyet
(202) 994-6460
Bryan Hollister
(202) 296-2597

FOR IMMEDIATE RELEASE

HIGHER EDUCATION AND THE SOCIALLY CONSCIOUS STUDENT

Colleges and universities must take the lead in teaching students about civic responsibility, says a new report published by the ERIC Clearinghouse on Higher Education.

Written by John S. Swift Jr., "Social Consciousness and Career Awareness: Emerging Link in Higher Education," details the history and current debate surrounding the issues of volunteerism and community service as a collegiate requirement. Swift also examines the flurry of state and national legislative initiatives proposing student community service, and possibly coupling it with financial aid assistance. In 1989, more than 20 Congressional bills were introduced requesting volunteer service corps programs.

"Educators calling for reform think that higher education prepares youths to enter the job market, but not to enter society as involved citizens," says Swift. "They view students as products of an educational system that fails to encourage civic participation inside or outside the classroom."

Swift writes that some people believe colleges and universities should provide public service opportunities as one facet of educational reform.

--MORE--

The author also presents a brief look at college students from the 1940s through the 1990s and how their attitudes about volunteering have changed. Currently, economic factors play a major part in students' decisions about service and career choice.

"The students of the 1990s, declares Swift, "are concerned with financial security. They fear they will not have the same opportunities to achieve, economically and socially, what their parents achieved." Dedication to community service may have taken a back seat to personal security as a result.

Swift contends that if higher education is to be charged with the task of renewing interest in community service among young people, some changes need to be made on campus. First, he suggests, colleges and universities need to conduct a thorough evaluation of their graduation requirements and then develop courses that foster an interest in community service.

Additionally, Swift recommends that colleges and universities work together to create a diversified range of service opportunities for students. By developing regional or national service opportunities, students will have a choice among many different experiences.

Simply making the opportunities available is not enough, he warns. Follow-up is required and placement service personnel need to monitor student progress. Opportunities also should be provided for feedback and discussion during the time students participate in community service. "The total process should be a positive educational experience," says Swift.

Other recommendations by Swift include developing courses to teach students about the history and personal rewards of working and volunteering in the nonprofit world, and encouraging faculty and administrators to set an example through their involvement in civic endeavors.

Swift is program director of the college level examination program of Educational Testing Services' College Board Programs Division. Previously, he served as associate dean of the University College, University of Toledo, where he was responsible for developing undergraduate programs for adult students. Prior to his tenure at Toledo, Swift held a variety of higher education positions, including director of admissions and director of financial aid.

Published by GW earlier this month, **"Social Consciousness and Career Awareness: Emerging Link in Higher Education"** is No.8 of the 1990 Higher Education Report Series from ASHE and the ERIC Clearinghouse on Higher Education. ERIC is a sponsored project of The George Washington University School of Education and Human Development.

The monograph is available for \$17.00 from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036; (202) 296-2597. Review copies are available to publications on request.

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BOB _____

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NOTES

Please Proof.



OFFICE OF UNIVERSITY RELATIONS

September 19, 1991

Tammy Murphy
Futures Editor
WUSA-TV
4001 Brandywine St., NW
Washington, DC 20016

Dear Ms. Murphy,

On October 2, GW's "Lisner at Noon" series celebrates its fourth anniversary with a return performance by widely acclaimed soprano Beverly Cosham. Cosham will perform a selection of works by lyricist Yip Harburg, who wrote the words to "Finian's Rainbow," "The Wizard of Oz," and "Ziegfield Follies." Harburg has called Cosham "the best interpreter of my songs."

"Lisner at Noon" is open to anyone. For four years, the series has brought local, national and international performers to Washington, D.C., for free noontime concerts at The George Washington University Lisner Auditorium. The series has a regular following.

The performances represent a wide variety of musical tastes, from folk guitarists and chamber ensembles to classical instrumentalists and musical dramas. Occasionally, dance performances are offered. Concerts are held approximately two Wednesdays of each month.

GW's "Lisner at Noon" series is an important community outreach offered by The George Washington University. I believe your viewers would be interested in knowing about these lunchtime concerts and the upcoming anniversary performance.

Both Cosham and Ernie Harburg, Yip Harburg's son, will be in town prior to the anniversary performance. If you would like to speak with them, or would like more information about "Lisner at Noon," please contact me at (202) 994-6460.

My thanks for your consideration.

Sincerely,

Heather Ittel
Public Information Specialist

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Admin. Bldg 4

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Sept. 24, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**"NOT IN MY BACKYARD" SYNDROME IS FOCUS
OF GW PUBLIC POLICY CONFERENCE**

Civic, business and government leaders will discuss a variety of topics related to the "Not In My Backyard" (NIMBY) syndrome at a public policy conference at The George Washington University's Marvin Center on Friday, Sept. 27, from 10:30 to 5:00 p.m.

The conference, titled "Progress or Paralysis: Conflict Resolution in the Age of NIMBY," will open with a debate on the development project at 2501 Pennsylvania Ave., NW. Representatives of the developers and the Foggy Bottom neighborhood association will discuss whether to develop the block or keep the buildings as historical sites.

Other conference topics include the economic and fiscal impacts of military base closings, environmental issues, homelessness and social problems surrounding NIMBY, and the ethical dimensions of NIMBY.

The conference is sponsored by the Public Administration

-More-

Alumni Advisory Council, GW's Department of Public Administration and the School of Business and Public Management's Alumni Association. Admission is \$20.

Listed below is the schedule of events and the participating panelists.

10:30 a.m. Registration

11:00 a.m. Debate: "Building for Consensus: Resolving a Foggy Bottom Development Dispute"

Participants: Robert Curtis, representing the developers
Robert Niemark, representing Foggy Bottom Community

Moderator: Stephen Fuller, GW professor of urban planning and real estate development

12:00 noon Keynote address
Linda Singer, executive director, Center for Dispute Settlement, will discuss the debate and examine issues present in all NIMBY disputes.

12:45 p.m. Buffet lunch and roundtable discussions.
Topics to include low income housing, solid waste disposal, and prison sites.

2:00 p.m. Concurrent Sessions

Session I: Economic and Fiscal Impacts of NIMBYism and Reverse NIMBYism: Military Base Closings

Panelists: Donna Heivilin, National Security and International Division, General Accounting Office
Robert Rauner, Ph.D., director, Office of Economic Adjustment, U.S. Department of Defense

Session II: Ethical Dimensions of NIMBY Syndrome

Panelists: Vincent Gray, director of the D.C. Department of Human Services

Rev. Phil Wogaman, activist

Ken Zimmerman, staff attorney, Washington Legal
Clinic

3:30 p.m. Concurrent Sessions

Session III: Science, Technology and the Environment

Panelists: Charlotte Teed, manager, community relations,
Metropolitan Washington Airports Authority

Nancy McElreath, manager, consumer affairs, PEPCO

Marilyn Tischbin, chief public affairs officer and
program manager for chemical de-militarization,
U.S. Army

Session 1V: Meeting Social needs in the Age of NIMBY

Panelists: Paul Molloy, executive director, Oxford House

Cliff Newman, Committee for Creative Non-violence

5:00 p.m. Call to Action

Ruth M. Schimel, Ph.D., will discuss ways to take
part in the conflict resolution process

**Note: Media wishing to attend the conference should contact
Heather Ittel in the Office of University Relations, (202) 994-6460.**

Sept. 24, 1991

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(202) 994-6460

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FAY _____

LORETTA 8/24 _____

HEATHER 8/24 _____

PEGGY _____

JAMIE _____

JANE _____

SANDY _____

HELEN _____

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Sept. 24, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460
PUBLIC CONTACT: Julie Mangis
(202) 994-6555

REQUEST FOR COVERAGE

"DOC HOLLYWOOD" CREATOR GIVES STAND-UP PERFORMANCE AT GW

EVENT: Neil Shulman, creator of the current movie hit "Doc Hollywood," will give a special stand-up comedy performance at The George Washington University. Shulman's program is based on the movie. The performance is sponsored by GW's Office of Campus Life and Columbian College/Art & Sciences Alumni Association.

WHEN: Thurs., September 26, 1991
8:00 p.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st St., NW

COST: Free and open to the public

BACKGROUND:

Otis Stone, the "Doc Hollywood" character, was created by Shulman for his second novel, "What? Dead Again?," published in 1979. Michael J. Fox plays the young doctor on his way to a lucrative plastic surgery practice in Beverly Hills. Fox gets sidetracked in Grady, SC and opens a family practice.

The "Doc Hollywood" story is partly autobiographical. After graduation from The George Washington University with a major in political Science, Shulman earned an M.D. at Emory University. He worked in several rural emergency rooms and encountered many people with traits that are reminiscent of the characters in the book and the film.

Currently, Shulman is an associate professor of medicine at Emory. He is interested in rural and inner-city health care issues, especially the shortage of physicians.

Sept. 24, 1991
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